

# ASCE

*American Society of Civil Engineers*  
*UC Berkeley Student Chapter*

*Civil and Environmental Engineering*  
*Joint Fundraising Committee*



## **Industry Affiliations**

**2019 - 2020**

## Table of Contents

<b><u>EXECUTIVE SUMMARY</u></b>	<b><u>2</u></b>
<b><u>LETTER FROM THE JFC CHAIR</u></b>	<b><u>3</u></b>
<b><u>MEMBERSHIP STATISTICS AND OUTREACH</u></b>	<b><u>4</u></b>
<b><u>EMPLOYER RECRUITMENT OPPORTUNITIES</u></b>	<b><u>5</u></b>
<b><u>EMPLOYER RECRUITMENT PACKAGES</u></b>	<b><u>7</u></b>
<b><u>DISCOUNTS</u></b>	<b><u>7</u></b>
<b><u>EVENT SPONSORSHIP</u></b>	<b><u>8</u></b>
<b><u>2018-2019 INDUSTRY AFFILIATES</u></b>	<b><u>14</u></b>
<b><u>ASCE SPONSORSHIP TIERS</u></b>	<b><u>16</u></b>
<b><u>STATEMENT OF NON-PROFIT ELIGIBILITY</u></b>	<b><u>16</u></b>
<b><u>MidPac SPONSORSHIP TIERS</u></b>	<b><u>17</u></b>
<b><u>INDUSTRY AFFILIATION REGISTRATION INSTRUCTIONS</u></b>	<b><u>18</u></b>
<b><u>FREQUENTLY ASKED QUESTIONS</u></b>	<b><u>19</u></b>
<b><u>CONTACT US</u></b>	<b><u>20</u></b>

## Executive Summary

Cal ASCE is the student chapter American Society of Civil Engineers (ASCE) at UC Berkeley. We foster professional development and social interaction for students within the Department of Civil & Environmental Engineering by hosting events that promote these initiatives. We hold general meetings, company infossessions, professional development workshops, field trips, socials, and more.

We also support the following 10 other civil engineering groups in their academic, social and professional endeavors each year:

- Cal Concrete Canoe Team
- Cal Construction Team
- Cal Environmental Team
- Cal Seismic Design Team
- Cal Transportation Team
- Cal Steel Bridge Team
- Sustainable Solutions Team **NEW!**
- GeoWall Team **NEW!**
- Chi Epsilon (XE) Honor Society
- Graduate Student Society

We are seeking industry affiliates to sponsor our student groups and our events for the 2019 – 2020 school year. Moreover, we are also hoping to find partners who are interested in sharing their time, knowledge and experience with the student civil engineering community at Cal. Our goal is for these relationships to extend beyond financial support, creating mutually beneficial partnerships between our student body and industry leaders.

We are looking forward to having you as a part of our Civil Engineering family – Go Bears!

## Letter from the JFC Chair

Dear Industry Affiliate,

My name is Parson Galicia and I am serving as the 2019-2020 Chair of the Joint Fundraising Committee. With direct oversight from the Civil and Environmental Engineering Department at Cal, my committee is responsible for the fair, just, and equitable funding of all beneficiaries of JFC. My goal is to support the next generation of amazing Berkeley students in achieving their own goals and aspirations, but we can't do it alone. And so, on behalf of the whole civil engineering community at Cal, I am honored to extend an invitation to your company to become an industry sponsor for the 2019 – 2020 academic year.

Here at ASCE's Berkeley chapter, our mission is to serve the civil engineering student body and ensure that every student has the opportunity and potential to thrive academically, professionally and socially at UC Berkeley. Through workshops, company information sessions, and a career fair, we provide our students with the opportunity for professional growth. Along with social events, we are proud that we have helped create a close-knit community within the major that is not only conducive for professional growth, but also academically and personally. We strive to support our 12 civil engineering student groups in their endeavors, and through grit and perseverance, we are able to raise an annual average of \$60,000 such that all of our member organizations can sustain operational integrity. However, this mark will not suffice for this coming year as we, the Berkeley Community, have committed ourselves to hosting one of the largest regional collegiate competition for Civil Engineers: the **Mid-Pacific Conference (MidPac)**. With an estimated cost of an additional \$100,000.

With MidPac fast approaching in April 2020, we are steadily progressing with preparations. This event will showcase 5 spectacular competitions (Concrete Canoe, GeoChallenge, Water Treatment, Transportation Challenge, and Sustainable Solutions) with an expected attendance of 750 students from more than 15 universities within the Mid-Pacific region. To host the event successfully, we are seeking donations, sponsorships, and volunteer judges for competitions.

Together, we can provide these students a unique undergraduate experience that will aid their academic growth and supplement their professional growth as future leaders of our industry.

I implore you to consider the opportunities we've outlined in this Industry Affiliations packet that will benefit Berkeley's civil engineering community as a whole. If you have any questions or inquiries, please do not hesitate to contact me. Go Bears!

Sincerely,



**Parson Jericho B. Galicia**  
Chair of Joint Fundraising Committee

[ceejfc@berkeley.edu](mailto:ceejfc@berkeley.edu)

## Membership Statistics and Outreach

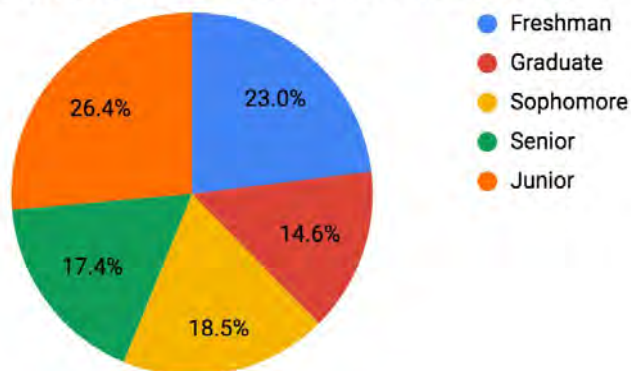


With every year, Cal ASCE maintains over 180 registered members. Our diverse membership base of undergraduate, Graduate, Masters and PhD students, encompasses a wide variety of emphases in the field of Civil and Environmental Engineering. At Cal ASCE, we extend our opportunities to all students interested in learning and developing their skills. With the help from corporations and other institutions, we can better support our students on their journey to become trailblazers in the world of academia and the industry.

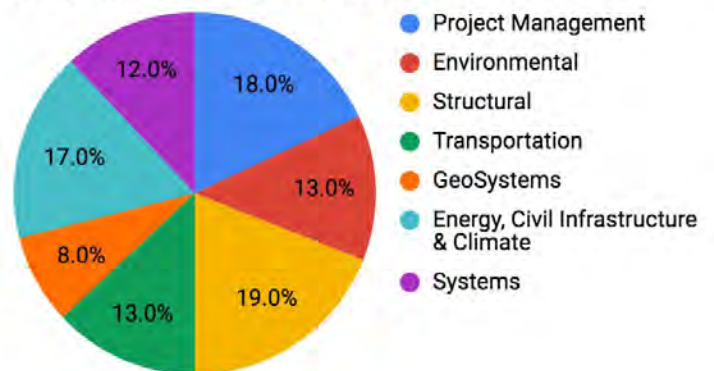
Beyond our Cal ASCE members, we have the following means for outreach:

- Civil and Environmental Engineering weekly undergraduate and graduate newsletters
- Weekly College of Engineering newsletters
- Cal Career Center weekly newsletters
- Cal ASCE Website

**CAL ASCE 2018-2019 STUDENT MEMBERSHIP**



**CAL ASCE 2018-2019 AREAS OF INTEREST**



## Employer Recruitment Opportunities

Cal ASCE is comprised of some of the nation's brightest, most motivated students. UC Berkeley's Department of Civil & Environmental Engineering boasts national prestige as both undergraduate and graduate curricula are consistently ranked among the top civil & environmental engineering programs in the country. We are excited to connect you with Cal's Civil Engineering community through recruitment opportunities listed below.

### Information Sessions (Infosessions)

**Date:** Every Tuesday, scheduled based on availability

**Time:** 5:30-6:30 PM

**Where:** Davis Hall, UC Berkeley

**Attendance:** 30-50 people

Includes 2 free parking passes, usher to and from parking lot, A/V equipment, catering, marketing

Company infosessions are the venue for you to present your company to Cal students. You can share your company's story, show off impressive projects, and make your company stand out from the rest. Infosessions are also a wonderful way to recruit interns and employees from our great pool of students in a more casual and intimate setting.

### Spring Career Fair

**Date:** Wednesday, 12 February 2020

**Time:** 3:00-7:00 PM

**Where:** Pauley Ballroom, UC Berkeley

**Attendance:** 150-200 People

Includes 2 free parking passes, 1 booth, WiFi, refreshments and snacks, marketing

Optional: + electrical access  
+ additional representative

Cal ASCE hosts an annual on-campus career fair each spring. The Spring Career Fair is the best way for you to quickly connect with your potential interns and full time employees in a formal setting. Our career fair is catered specifically to students interested in civil engineering and related fields, so you are guaranteed to leave the fair with a list of eager and qualified applicants.

### On Campus Interviews

**Date:** Scheduled based on availability

**Time:** Scheduled based on availability

**Where:** Davis Hall, UC Berkeley

**Attendance:** Based on sign-up of interview invitation only

Includes 2 free parking passes, 1 interview room, WiFi, refreshments, marketing

Davis Hall houses our Department of Civil and Environmental Engineering. Considered the home of our civil engineering students, this is the best place to interview Cal students for open positions and internships offered by your company. We can provide you with rooms, parking passes, and other services you need to make your recruiting process all the better.

## Employer Recruitment Opportunities

### Resume Booklet

**Date:** October 2019

**Resumes Available:** 100+

Available via one-time download link. Will include year and Civil Engineering Emphasis.

If your company is unable to attend our on campus events, we can still connect you with our students via our Resume Booklet. This will give your company access to our students' resumes, neatly organized by educational level and emphasis for your recruiting convenience. This is a great way to quickly find students that fit exactly what you're looking for, especially if your company's based out of the Bay Area.



### Prices:

Item	Price
Infosessions	\$1000 (Fall) \$800 (Spring)
Spring Career Fair Registration	\$550
On-Campus Interviews	\$500

**Note:** Attendance to events will vary depending on the time of year. Students are typically busy when there are midterm examinations and other events (ie competitions, other career fairs, etc.). We ask that you keep this in mind upon booking any event with us.

## Employer Recruitment Packages

We value your presence on campus and want to encourage you to keep connecting with us, so we've put together some packages below that will satisfy your recruitment needs at a lower price.

	Package A	Package B	Package C
<b>Price</b>	\$1000	\$1425	\$1935
<b>Savings</b>	\$50	\$75	\$115
<b>Items Included</b>			
1 Fall Infosession		✓	✓
1 Spring Career Fair Registration	✓		✓
1 On-Campus Interview Room (8am – 5pm)	✓	✓	✓
ASCE Membership Resume Book			✓ <b>Free!</b>

## Discounts

We offer a variety of discounts to encourage companies like your own to continue working with us. We never want you to contemplate whether or not you should extend your network to us because of our prices.

Discount Type	Discount Details	Discount Description
<b>Volunteer</b>	5% off entire invoice	Awarded to industry affiliates who <b>volunteer</b> for at least one of our professional events listed in the <a href="#">Event Sponsorship</a> section
<b>Sponsor</b>	10% off entire invoice	Awarded to industry affiliates who <b>sponsor</b> at least one of our professional events listed in the <a href="#">Event Sponsorship</a> section
<b>New Industry Affiliate</b>	15% off entire invoice	Awarded to <b>new</b> industry affiliates who have <b>not</b> worked with us prior to the 2018-2019 academic year
<b>Service Entity Discount</b>	50% off entire invoice	Awarded to industry affiliates that serve our communities, such as: <ul style="list-style-type: none"> <li>• Public Utilities</li> <li>• Military</li> <li>• Non-Profit Organizations</li> </ul>



## Event Sponsorship

One of the many ways Cal ASCE serves our civil engineering community is by hosting events and pursuing initiatives that foster camaraderie and professional development among our students. Below are events and initiatives that we would like to implement this year and are in need of either professional volunteers and/or sponsorship.

- + ASCE Mid-Pacific Conference 2020 hosted by UC Berkeley
- + ASCE Workshop for Student Leaders
- + Associated Schools of Construction Student Competition
- + Earthquake Engineering Research Institute Seismic Design Competition
- + American Institute of Steel Construction (AISC) Bridge Regional Competition hosted by UC Berkeley
- + Chi Epsilon Pacific District Conference
- + Field Trips
- + Resume Critique Workshop
- + Interview Tips/Mock Interviews
- + General Meetings
- + Socials
- + Cal ASCE Spring Banquet

### American Society of Civil Engineers (ASCE) Mid-Pacific Conference

**Date(s):** April 23-25, 2020

**Location:** Berkeley, CA

**Total Estimated Cost:** \$150,000 - \$200,000

**Anticipated Attendees:** 15+ universities, 750+ civil engineering students



ASCE Student Chapters from around the region come together during MidPac for a spectacular series of competitions that showcases civil engineering students' hard work and celebrates their dedication to our field. Students participate in the following competitions: Concrete Canoe, GeoChallenge, Water Treatment, Transportation Challenge, and Sustainable Solutions. The purpose of this conference is to foster strong student relations across universities and individual teams and to further the knowledge of the standards and ethics of the engineering profession.

By sponsoring the Mid-Pacific Student Conference, your company will promote the professional development of civil engineering students across the Mid-Pacific region, uphold the standards and ethics of the engineering profession, and make it possible for more students to attend MidPac and gain this valuable experience. In supporting this event, your company is enabling these students to step forward in their path as the future leaders of our industry.

## Event Sponsorship

We are reaching out to the industry to sponsor MidPac in the following ways:

- + Volunteers to participate as Competition Judges
- + Financial Support
- + Merchandise (see table below for suggested items)

MidPac Merchandise Giveaway Item Examples		
<b>Technology</b>		
+ Portable battery chargers	+ Headsets	
<b>Office Supply</b>		
+ Pens and Pencils	+ Notepads	
<b>Useful Miscellaneous</b>		
+ Flashlights	+ Stress balls	+ Unisex apparels
+ Multi-tools	+ Lanyards	+ Phone wallets
+ Water bottles	+ Retractable ID/Badge holders	+ Phone PopSockets
+ Frisbees (i.e. sports material)	+ Fidget Spinners	

**Please note: All students participating in MidPac receives a complimentary string bag which will contain all merchandise donated to ASCE. Hence, your company will be directly advertised to over 750+ students.**

## American Society of Civil Engineers (ASCE) Workshop for Student Leaders Conference



**Date(s):** March 2020

**Location:** San Francisco, CA

**Total Estimated Cost:** \$150/student

**Number of Attendees:** 5-10 Students

The Workshop for Student Leader Conference (WSCL) is hosted by Regional ASCE to enhance leadership and networking skills of ASCE members, as well as learn how to improve the chapter by proactive interaction with other chapters throughout the west coast and Hawaii.

## Associated Schools of Construction (ASC) Student Competition



**Date(s):** February 5-8, 2020

**Location:** Reno, NV

**Total Estimated Cost:** \$400/student

**Number of Attendees:** 30-40 Students

Our Cal Construction team participates in the annual Associated Schools of Construction (ASC) Competition. Last year, our Cal Construction team consisted 36 civil engineering students. At this competition, our team competes by creating and presenting smart construction solutions to real-world problems presented by a variety of firms and general contractors.

## Event Sponsorship

### Earthquake Engineering Research Institute (EERI) Seismic Design Competition



**Date(s):** March 4-6, 2020

**Location:** San Diego, CA

**Total Estimated Cost:** \$500/student

**Number of Attendees:** 15-20 Students

Our Cal Seismic Design team participates annually in EERI's Seismic Design Competition. Last year, our team consisted of 30 undergraduate students. During competition, our team presents the design and construction of a 5-foot tall balsa wood tower which is then tested against preset ground accelerations.

### American Institute of Steel Construction (AISC) Bridge Regional Competition



**Date(s):** April 23-25, 2020

**Location:** UC Berkeley, CA

**Total Estimated Cost:** \$400/student

**Number of Attendees:** 150+ Students

UC Berkeley will be hosting the Regional Competition for AISC's Steel Bridge student competition. Despite the national divide between National ASCE and National AISC, UC Berkeley aims to promote this fun and extremely beneficial competition to our fellow civil engineering students around the region. We are seeking your sponsors to help finance our students' endeavours.

### Chi Epsilon Pacific District Conference



**Date(s):** November 8-10, 2019

**Location:** CSULA, CA

**Total Estimated Cost:** \$350/student

**Number of Attendees:** 10-15

Hosted by the Pacific District Alumni Association, this conference is intended for members of west coast and Hawaii Chi Epsilon student chapters. The conference focuses on learning how to improve chapters through discussion of innovative solutions to pertinent issues. Attendees will also have the opportunity to network with sponsors and students from other chapters.

### Field Trips **\*\* Seeking Available Field Trip Sites for Visiting Students\*\***



**Date(s):** Based on site availability

**Location:** Site-dependent

**Total Estimated Cost:** Free

**Number of Attendees:** Site-dependent

Field trips are an amazing way for our students to gain first-hand exposure to your company. Field trips allow for students to experience your work culture, see your everyday work routine, and get a clearer understanding of your company's values.

## Event Sponsorship

### Resume Workshop **\*\* Professional Volunteers Needed\*\***

**Date(s):** October 2019, February 2020

**Total Estimated Cost:** Free

**Location:** UC Berkeley

**Number of Attendees:** 30-50

Sometimes we need a fresh set of eyes to look at our resumes before a big career fair. We want to impress you, and even more so convey the information that you need as a recruiter on a single sheet of paper. We are in need of industry affiliates who are willing to share their time and experience in resume building and resume critique.

### Interview Tips/Mock-Interview Workshop **\*\* Professional Volunteers Needed\*\***

**Date(s):** October 2019, February 2020

**Total Estimated Cost:** Free

**Location:** UC Berkeley

**Number of Attendees:** 30-50

Help us stun you and your fellow recruiters by letting us practice and learn from the source. What do you look for in a candidate's interview? What are your suggestions or tricks to representing yourself well in an interview? We are in need of industry affiliates who are willing to share their time and experience with interviewing students.

### Monthly General Meetings **\*\*Professional Volunteers Needed\*\***

**Date(s):** Monthly (Thursday only)

**Total Estimated Cost:** Free

**Location:** UC Berkeley

**Number of Attendees:** 30-50

During our general meetings, we typically have speakers from either academia or industry talk about their work, their research or interesting technical aspects of their projects. We are looking for industry affiliates to sponsor this event, but even more so to share their time and knowledge on their experience as an engineer. This year, each general meeting will be geared towards a specific civil engineering discipline (geotechnical, transportation/systems, water, construction/structural, etc.) with a small activity. **This event is interactive and non-presentational, hence this should not be treated as a recruitment event.**



## Event Sponsorship

### Socials **\*\* Sponsors Welcomed!\*\***

**Date(s):** August, October, December 2019  
**Location:** UC Berkeley

**Total Estimated Cost:** \$250  
**Number of Attendees:** 30-50

School, recruitment, and life can sometimes become overwhelming to students. This is why it is important that we host social events that let students blow off some steam and bond with their cohort – whether it be by having some ice cream, carving some pumpkins, shaking some ginger bread houses, or eating some hotdogs by the Berkeley Marina. We are looking for industry affiliates interested in sponsoring these events.

### Annual ASCE Spring Banquet **\*\* Sponsors Welcomed!\*\***



**Date(s):** April 2020  
**Location:** UC Berkeley

**Total Estimated Cost:** \$3,000 - \$4,000  
**Number of Attendees:** 120-180

At our annual spring banquet, we bring together all of our student members, competition teams, civil engineering organizations, and the entire CEE Department to celebrate the successes of the past year. ASCE awards are given out and civil engineering groups reflect on their triumphs during the academic year over dinner and good fun.



*Interested in sponsoring or volunteering at an event not on this list (ie. Cornhole tournament, beer hour, company community service day, etc)? Let us know what you have in mind and we'll see if we can arrange a custom event with you!*

## 2018-2019 Industry Affiliates

We want to extend our highest gratitude to the following companies who helped us pursue all of our programs and initiatives in the 2018 – 2019 academic year. We hope that you work with us again and that you are only more pleased with your experience working with us. If you are a potential industry affiliate, we are looking forward to working with you in the near future and we hope to see you be a part of our Industry Affiliation soon.

### Platinum Sponsor

---

# Turner

### Diamond Sponsor

---



**DPR**  
CONSTRUCTION

### Gold Sponsors

---



**Stantec**



**WT**  
WHITING-TURNER



**MCCARTHY**



**WEBCOR**



**Kimley»»Horn**

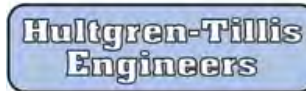
Silver Sponsors



WALTER P MOORE



Bronze Sponsors



## ASCE Sponsorship Tiers

We appreciate all forms and amounts of sponsorship, but allow us to give credit where credit is due. We could never do what we do without your support, so here are a few more perks to being an industry affiliate. Sponsorship Tiers are dependent entirely on the amount you donate to us, based on the events and initiatives you choose to sponsor and volunteer for throughout the academic year. They are not additional offers to be donated for.

### Platinum (\$4000+)

- Access to posting on the CalASCE Newsletter and CEE Newsletter
- Sponsorship recognition on 2019 – 2020 Industry Affiliation Packet and website
- Access to photographs from all sponsored events
- Invitation to and recognition at our Spring Banquet (2 parking passes included)
- 5% off the entire invoice for the 2020-2021 academic year

### Diamond (\$3000+)

- Access to posting on the CalASCE Newsletter and CEE Newsletter
- Sponsorship recognition on 2019 – 2020 Industry Affiliation Packet and website
- Access to photographs from all sponsored events
- Invitation to and recognition at our Spring Banquet (2 parking passes included)

### Gold (\$2000+)

- Access to posting on the CalASCE Newsletter and CEE Newsletter
- Sponsorship recognition on 2019 – 2020 Industry Affiliation Packet and website
- Access to photographs from all sponsored events
- Invitations to our annual Spring Banquet

### Silver (\$1000+)

- Access to posting on the CalASCE Newsletter and CEE Newsletter
- Sponsorship recognition on 2019 – 2020 Industry Affiliation Packet and website
- Access to photographs from all sponsored events

### Bronze (\$500+)

- Access to posting on the CalASCE Newsletter and CEE Newsletter
- Sponsorship recognition on 2019 – 2020 Industry Affiliation Packet and website

### Nickel (\$100+)

- Sponsorship recognition on 2019 – 2020 Industry Affiliation Packet and website

## Statement of Non-Profit Eligibility

The ASCE Civil & Environmental Engineering Joint Fundraising Committee (CEEJFC) is sponsored by the Associated Students of the University of California (ASUC). The ASUC is organized as a nonprofit 501(c) 3 organization and has been issued a Federal Identification Number by the Internal Revenue Service. Therefore, this student organization falls under the ASUC's non-profit status. Any donations or in-kind contributions are tax-deductible to the extent in which the law allows.



## MidPac Sponsorship Tiers

To highlight the importance of the Mid-Pacific Conference, we've created different sponsorship tiers only for sponsors that donate directly to MidPac 2020. Sponsorship Tiers are dependent on your donation and will include some of the immediate benefits we promise to uphold.

### Gold (\$7,000+)

- + 2 tickets to and Departmental recognition at MidPac Banquet (2 parking passes included)
- + Included in the official banquet presentation slides
- + Company Merchandise used as prizes for Mini-Games
- + Company banner placed at 3 of your competition of choice
- + Included in a Special Thank You page on the Department Website <https://www.ce.berkeley.edu/>
- + A Special Thank You included in the Departmental newsletter the week preceding MidPac
- + Logo placed on welcome sign for during student registration
- + Recognition in the official MidPac pamphlet
- + Logo placed on the official MidPac website promoted by National ASCE
- + Included in a Special Thank You page on the <https://www.asce.berkeley.edu> website preceding MidPac
- + Logo included on student t-shirts

### Silver (\$4,000+)

- + 2 tickets to the MidPac Banquet (2 parking passes included)
- + Included in the official banquet presentation slides
- + Company Merchandise used as prizes for Mini-Games
- + Company banner placed at 1 of your competition of choice
- + A Special Thank You included in the Departmental newsletter the week preceding MidPac
- + Logo placed on welcome sign for during student registration
- + Recognition in the official MidPac pamphlet
- + Logo placed on the official MidPac website promoted by National ASCE
- + Included in a Special Thank You page on the <https://www.asce.berkeley.edu> website preceding MidPac
- + Logo included on student t-shirts

### Bronze (\$1,000+)

- + 2 tickets to the MidPac Banquet
- + Included in the official banquet presentation slides
- + A Special Thank You included in the Departmental newsletter the week preceding MidPac
- + Logo placed on welcome sign during student registration
- + Recognition in the official MidPac pamphlet
- + Logo placed on the official MidPac website promoted by National ASCE
- + Included in a Special Thank You page on the <https://www.asce.berkeley.edu> website preceding MidPac
- + Logo included on student t-shirts

*Note: Your company's combined donation between MidPac and Steel Bridge Competition Team will determine the sponsorship level at which your company is recognized.*

## Industry Affiliation Registration Instructions

1. Please see attached Industry Affiliation registration form.  
[Cal ASCE Registration Form 2019-2020.pdf](#)
2. Fill out the Industry Affiliation registration. Send it to [ceejfc@berkeley.edu](mailto:ceejfc@berkeley.edu).
3. Upon receipt of this form, our event coordinators will be in contact with you to discuss the logistics of the event.
4. Once logistics of your event are finalized, we will send an invoice to the contact person listed on page 1 of the Industry Affiliation registration form.
5. Upon receipt of the invoice, please make checks payable to:

ASUC/CEEJFC

Memo: Invoice (###)

6. Mail the check to:

Attn: Julia Konopasek 750

Davis Hall, MC 1710

Berkeley, CA 94720 – 1710

## Frequently Asked Questions

### Do you accept debit/credit or ACH payments?

No, our “bank” is organized internally by the university and so unfortunately we do not have the ability to process any debit, credit or ACH remittances. We can only accept checks at this time.

### Do you host the Civil & Environmental Engineering Career Fair in the Fall?

No, the Fall Civil & Environmental Engineering Career Fair is hosted by the university’s Cal Career Center. For more information on the Fall CEE Career Fair and other recruitment opportunities with our career center, please visit <https://career.berkeley.edu/Employers/Employers>.

### How do you distribute money among teams and/or projects? Can we directly donate to specific teams/projects?

Based on individual assessments of each member organization's basic needs (i.e., what each organization requires to remain functional), JFC committee allocates funds as equitably as possible. Companies are able to donate to specific teams and projects – they will receive 80% of your total donation and the remaining 20% is tax. The taxed amount is directed to JFC's reserved funds should any member organization require emergency funding for an unforeseen cost.

### How can we learn more about JFC's member organizations?

Our website is linked to all of our member organizations, visit <https://www.asce.berkeley.edu/>

### Is our donation/sponsorship tax deductible? Can you provide us with a W9?

Yes, all money donated to us is tax deductible. W9’s are available upon request.

### We want to host an event not listed in this packet. How long in advance must we let you know?

If your event aligns with our goals to provide professional, academic or social support to the civil engineering community at Cal, we will consider arranging your event. To ensure that we plan thoroughly, get any necessary permits, and employ enough marketing, please let us know at least 4 weeks prior to the event.

### What is included in the Resume book?

A compilation of resumes from the ASCE student members looking for employment. The resume booklet encompasses all undergraduate levels and includes the following Civil Engineering Emphases:

- Energy, Civil Infrastructure and Climate
- Engineering and Project Management
- Environmental Engineering
- GeoSystems Engineering
- Structural Engineering, Mechanics and Materials
- Systems
- Transportation Engineering

### What is the difference between the employer recruitment packages and the sponsorship tiers?

You can think of recruitment packages as our “discount bundles.” The combination of events and services in each package are some of the most common combinations that we’ve seen in the past. We’ve placed discounts on them so as to encourage you to continue working with us.

Sponsorship tiers solely depend on the amount of money you donate in sum, and are not something you have to pay for in addition. We use our sponsorship tiers to give recognition where recognition is due, and to organize the benefits given to each industry affiliate.

## Contact Us

Still have questions or concerns? Feel free to contact any one of us regarding your concern and we will try to get back to you within 24-48 hours.



**Parson Galicia**  
2019-2020 Joint Fundraising Committee  
Chair [ceejfc@berkeley.edu](mailto:ceejfc@berkeley.edu)

- + General inquiries
- + Accounts receivable
- + Urgent action items



ASCE Infosessions Manager  
2019-2020  
[ceeinfosessions@berkeley.edu](mailto:ceeinfosessions@berkeley.edu)

- + Infosession logistics
- + Recruitment events
- + On campus interviews



**Amanda Lee**  
2019-2020 ASCE Vice President  
[amandaalee100@berkeley.edu](mailto:amandaalee100@berkeley.edu)

- + Social and Professional development events & logistics
- + General meetings
- + Field trips
- + Workshops



**Tyler Gazzaniga**  
2019-2020 JFC Jr. Associate  
[tgazzaniga@berkeley.edu](mailto:tgazzaniga@berkeley.edu)

- + Resume book logistics
- + Accounts receivable



**Haolin Zhu**  
2019-2020 ASCE Career Fair Director  
[ceecareerfair@berkeley.edu](mailto:ceecareerfair@berkeley.edu)

- + 2020 Spring Career Fair inquiries & logistics



**Hyunkyung Yoon**  
2019-2020 JFC Sr. Treasurer  
[hyun\\_3840@berkeley.edu](mailto:hyun_3840@berkeley.edu)

- + Accounts receivable